

Australasia Property Advisory Association Workshop

## Market Trends and Acquisitions in Greenfield Developments

13 July 2022 | 6:30 - 9:00pm

Curago, Level 6/10-16 Dorcas St, Southbank VIC 3006

Event Sponsors

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#### RPIM" PEAKURBAN

Curago



AUSTRALASIA
PROPERTY ADVISORY
ASSOCIATION

#### The Speakers



#### Luke Kelly

Managing Director at RPM Group



#### Karl Rogers

State Director (Victoria) at Peak Urban

Find more about APAA on http://apaassociation.com.au/ We are a non-profit organization connecting multi-disciplinary experts in Australasia Property Industry.



#### OurTeam



MAX LAM Chairman



SHAUN CHENG President



FANNY LU Secretary

We are a non-profit organisation creating a community for developers and multi-disciplinary professionals in Australasian Property Industry.







HUI LI Marketing Lead



KEVIN LI Partnership Lead

#### **OUR SUPPORTING PARTNERS**









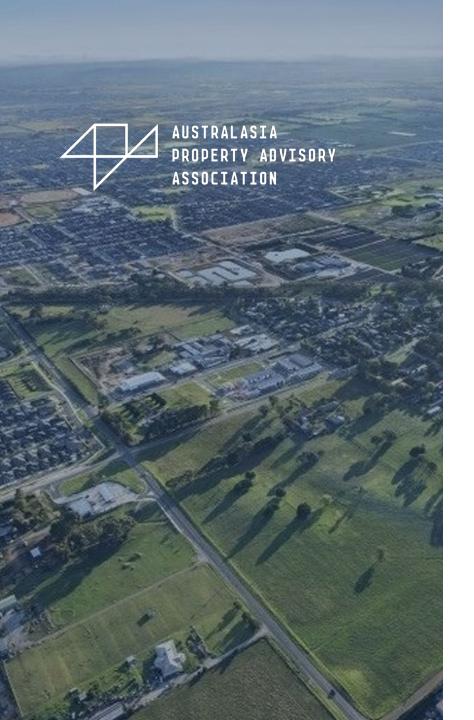
TREVOR DU
Community Lead



HAILEY ZHAI
Operation Lead



SHARON LI Project Coordinator



## Market Trends and Acquisitions in Greenfield Developments

**Luke Kelly** 

Managing Director of RPM Group

**Market Trends for Land Subdivision Sector** 

**Karl Rogers** 

State Director Victoria

**Land Acquisition and Due Diligence** 



Greenfield Market Update

July 2022





#### Our Divisions

A Full Service
Property Business

Our point of difference lies in our collective experience and the passionate people within our business. We pride ourselves on customer service through every step of the process, from site diligence, acquisition and master-planning, through to launch, marketing and sales strategies.

Today we have grown to encompass over 100 people across specialist divisions:



**Project Marketing** 



Communities



Research & Data



Transactions & Advisory

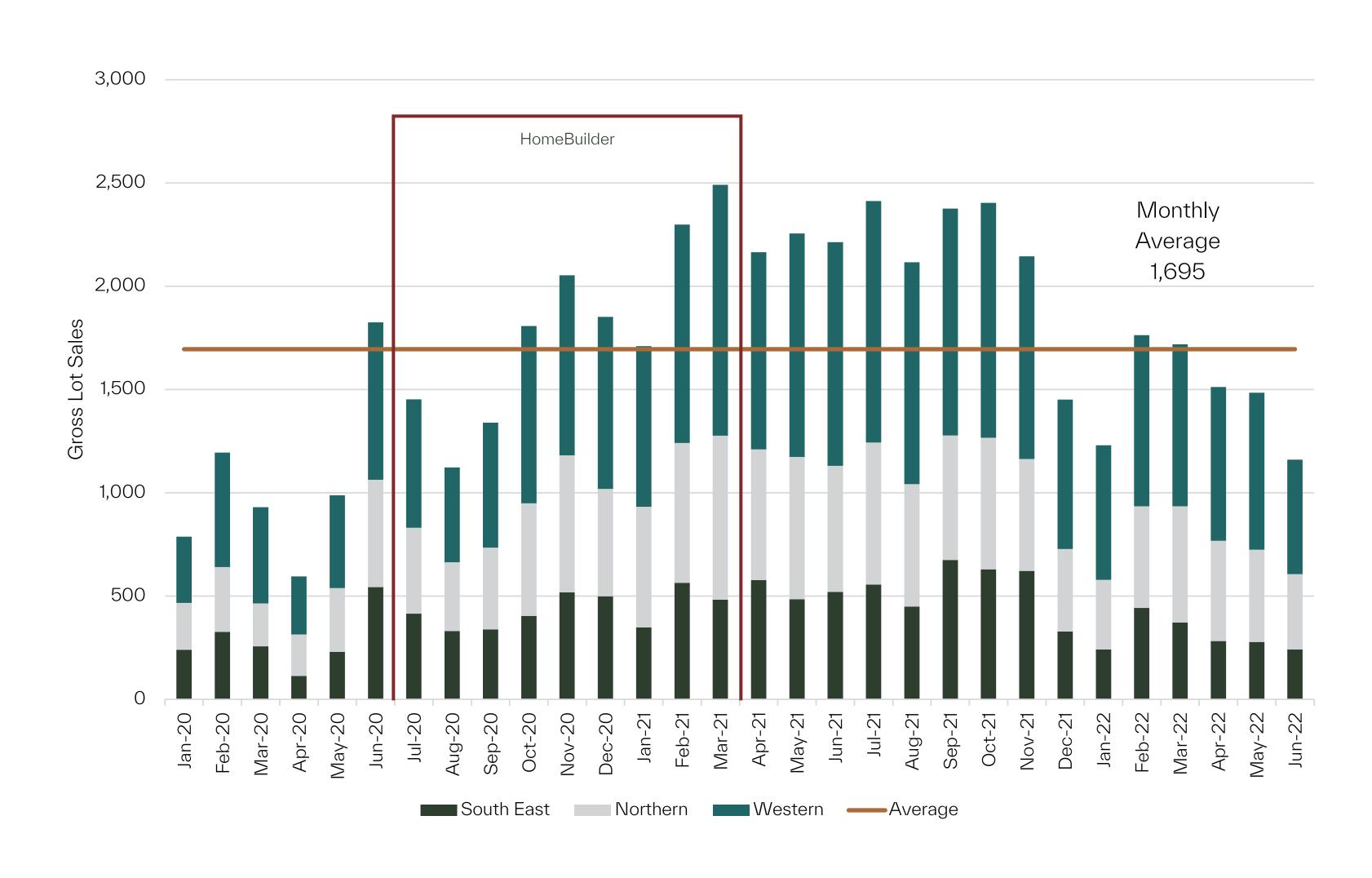


Portfolio & Property Management

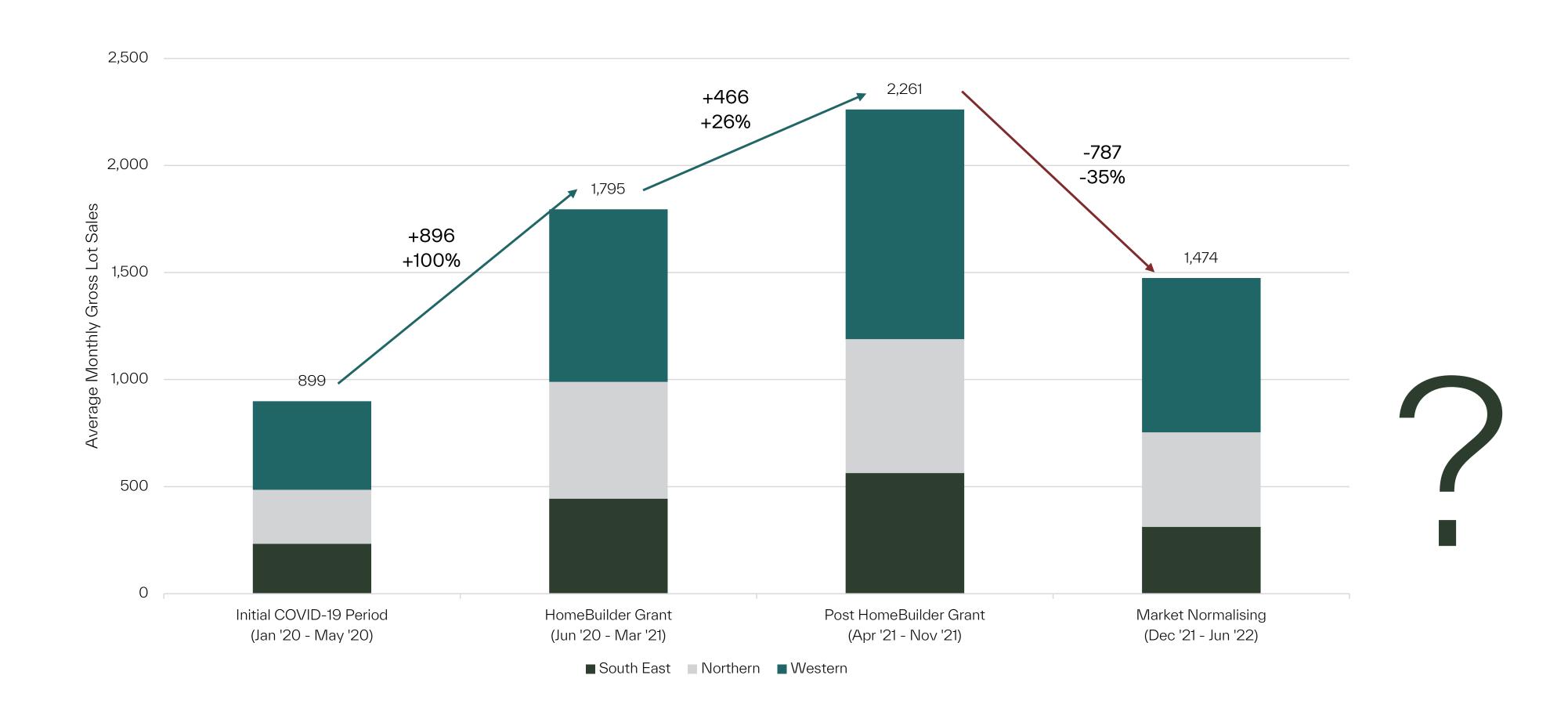
SECTION ONE

# Market Snapshot

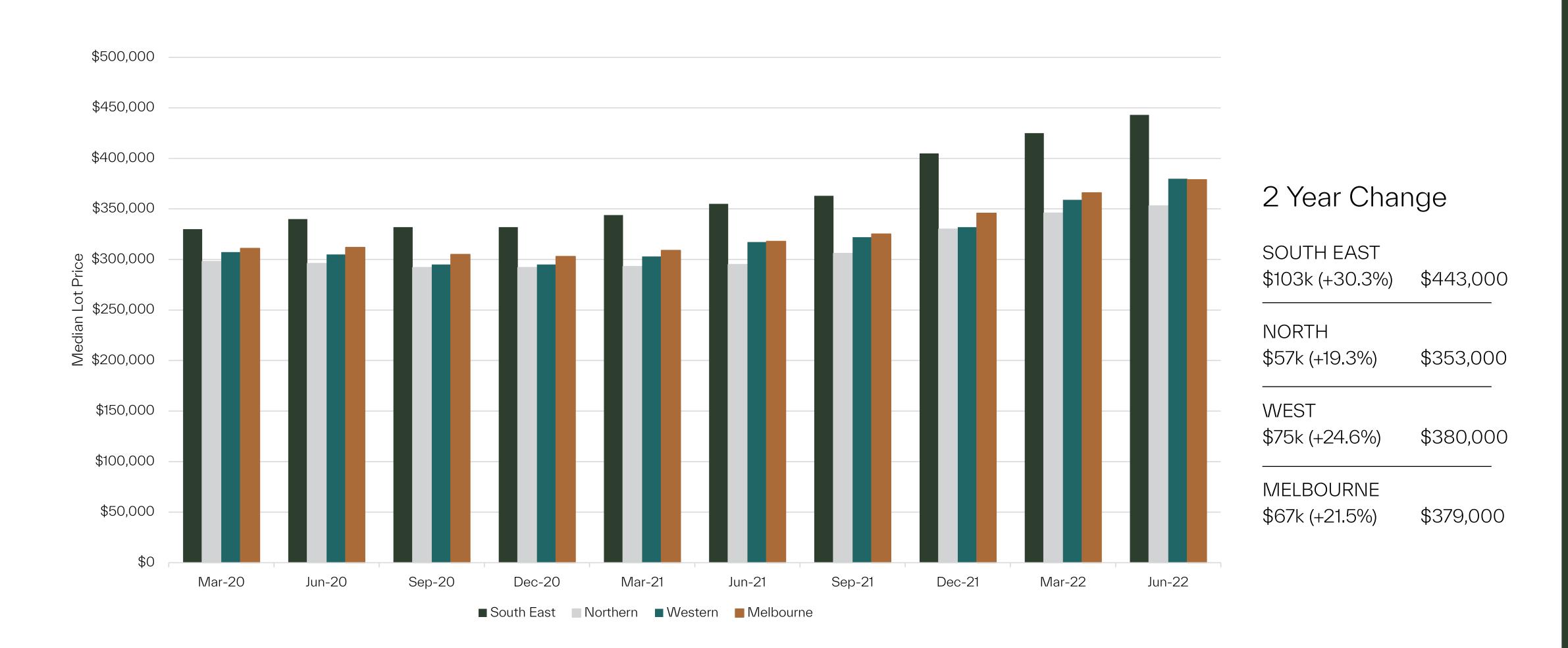
### Melbourne Growth Areas - Monthly Gross Lot Sales



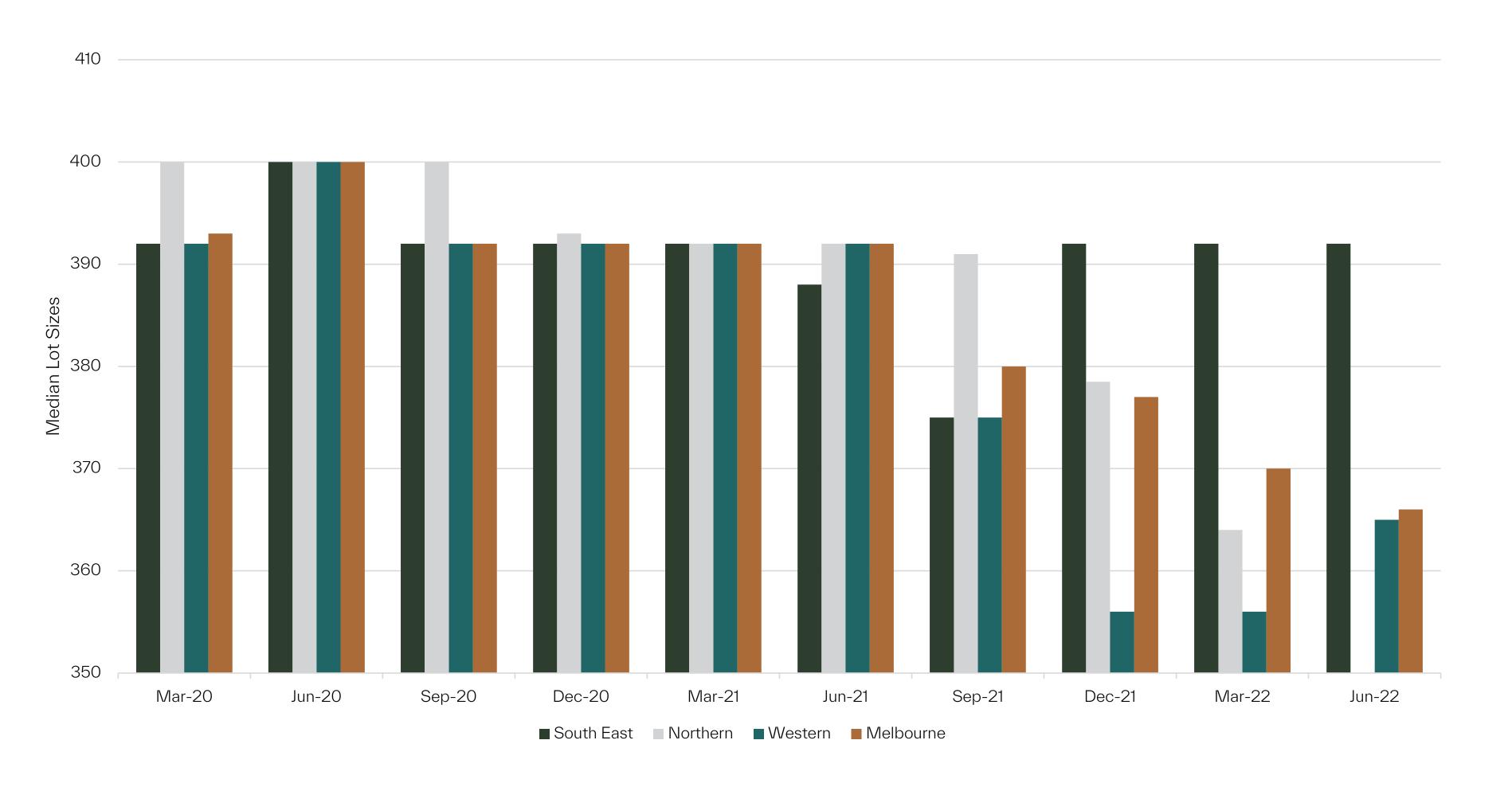
## Average Monthly Gross Lot Sales







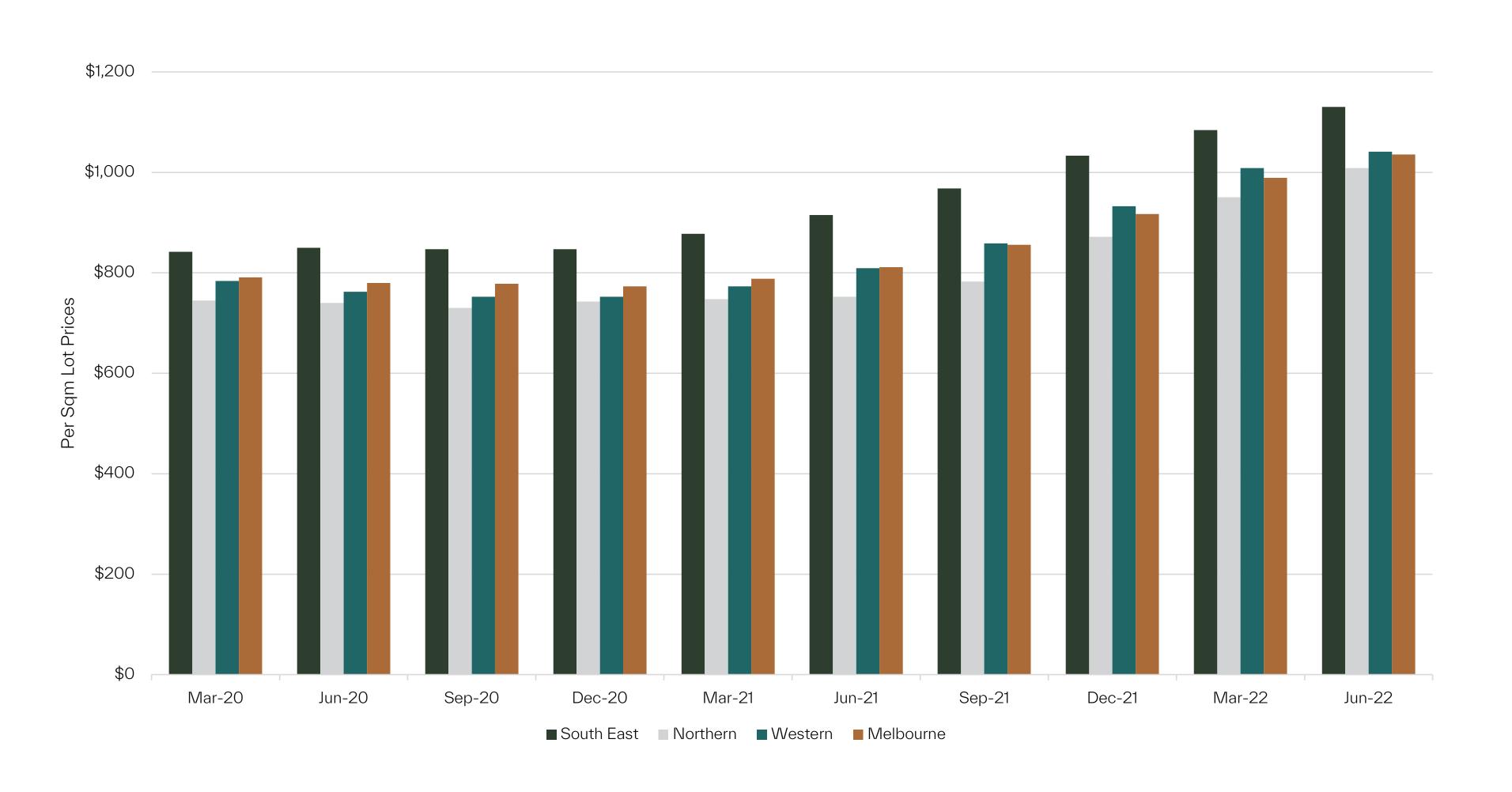




#### 2 Year Change

SOUTH EAST -2.0%, -8m	392sqm
NORTH -12.5%, -50sqm	350sqm
VVEST -8.8%, -35sqm	365sqm
MELBOURNE -8.5%, -34sqm	366sqm





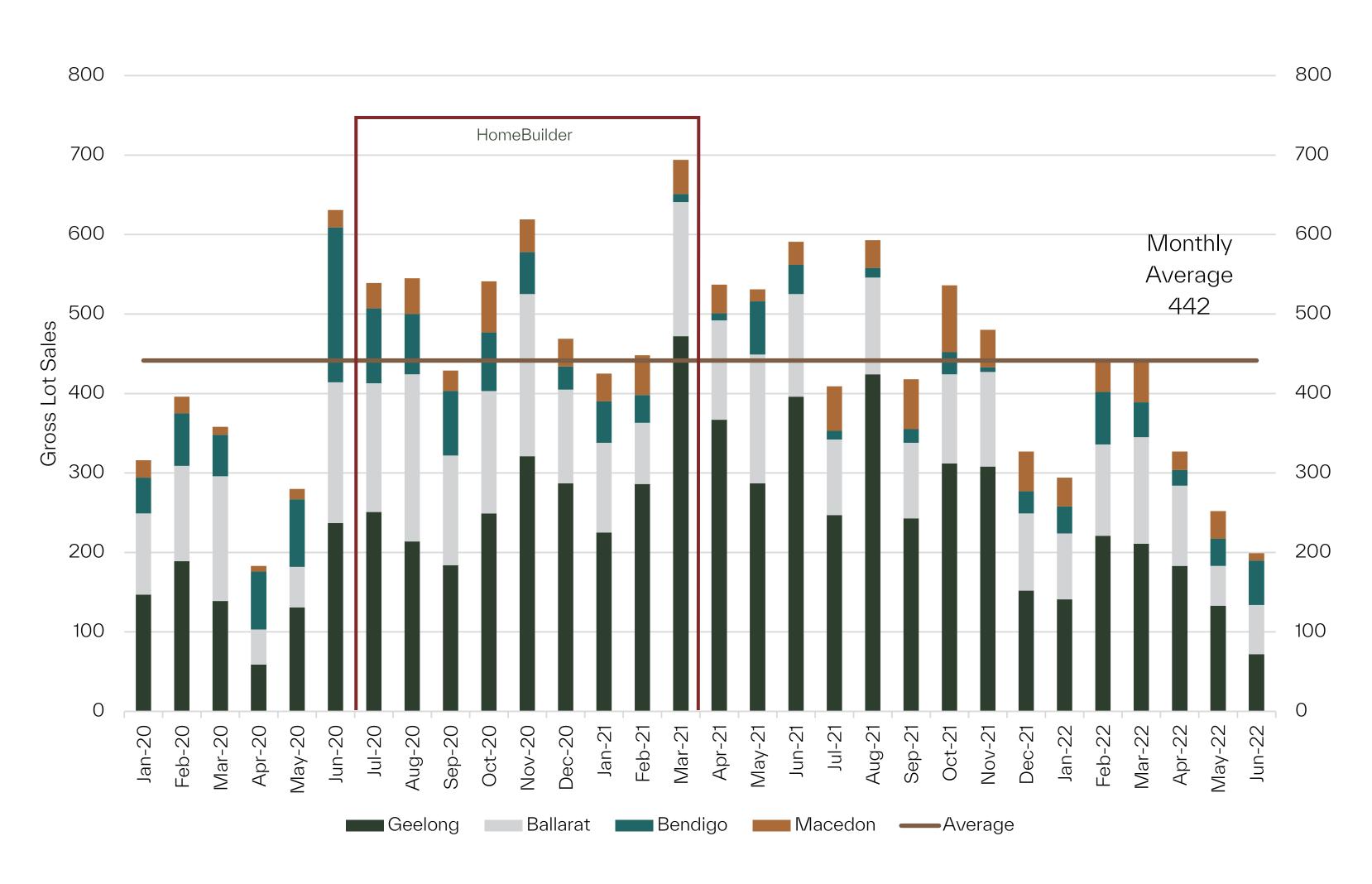
#### 2 Year Change

SOUTH EAST +33.0%	\$1,130/sqm
NORTH +36.3%	\$1,009/sqm
WEST +36.5%	\$1,041/sqm
MELBOURNE +32.8%	\$1,036/sqm

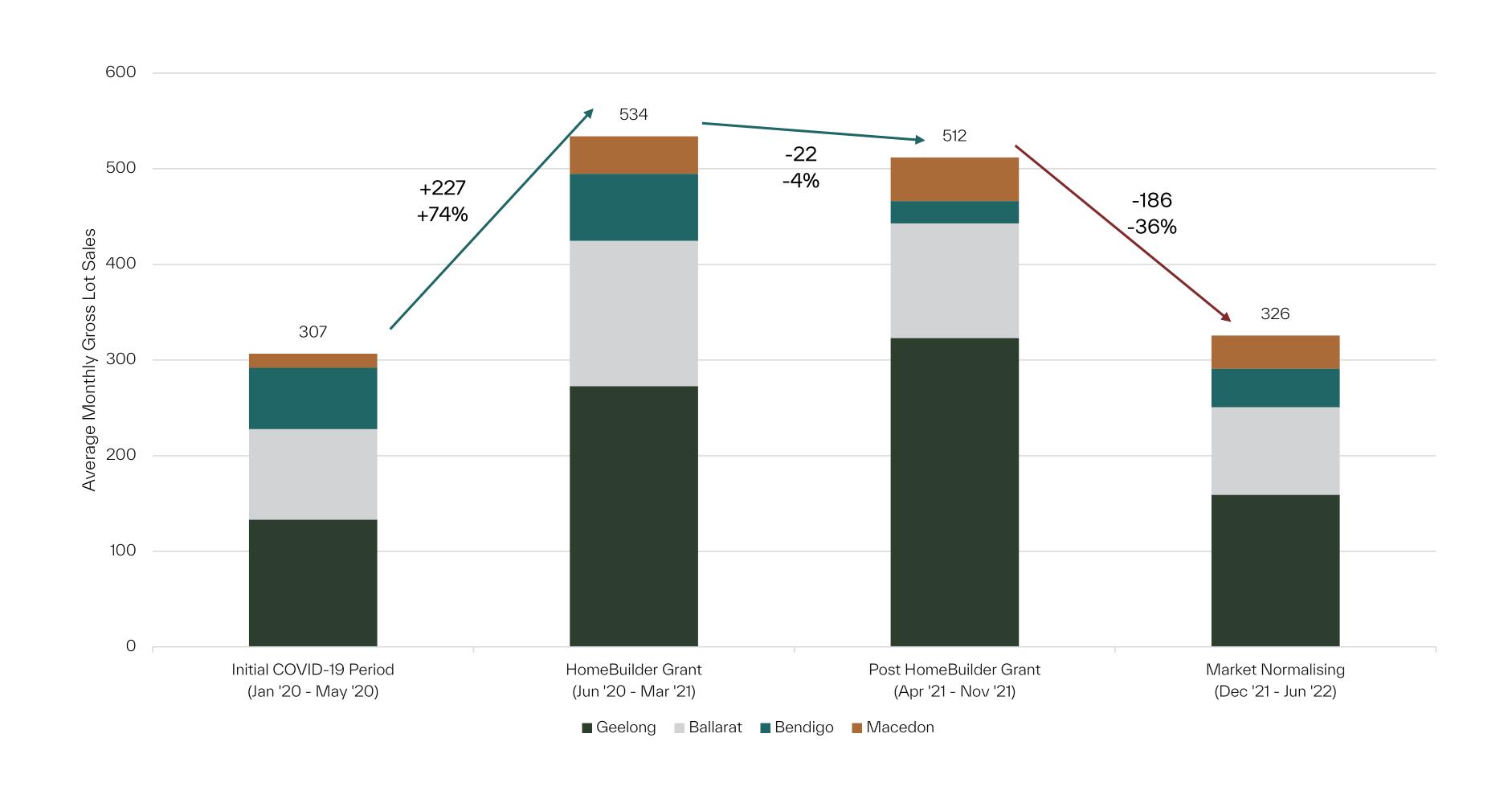
SECTION TWO

## Melbourne vs. Regional Growth Areas

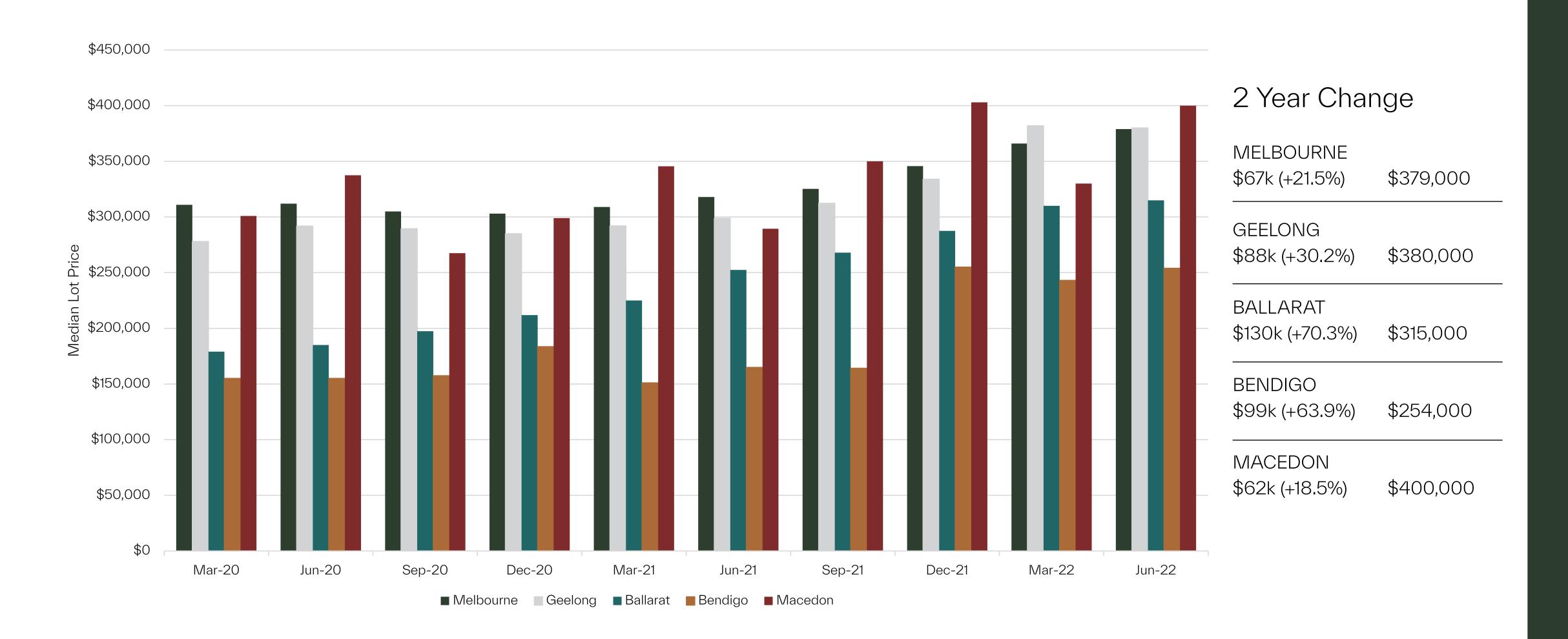
Regional Growth Areas - Monthly Gross Lot Sales



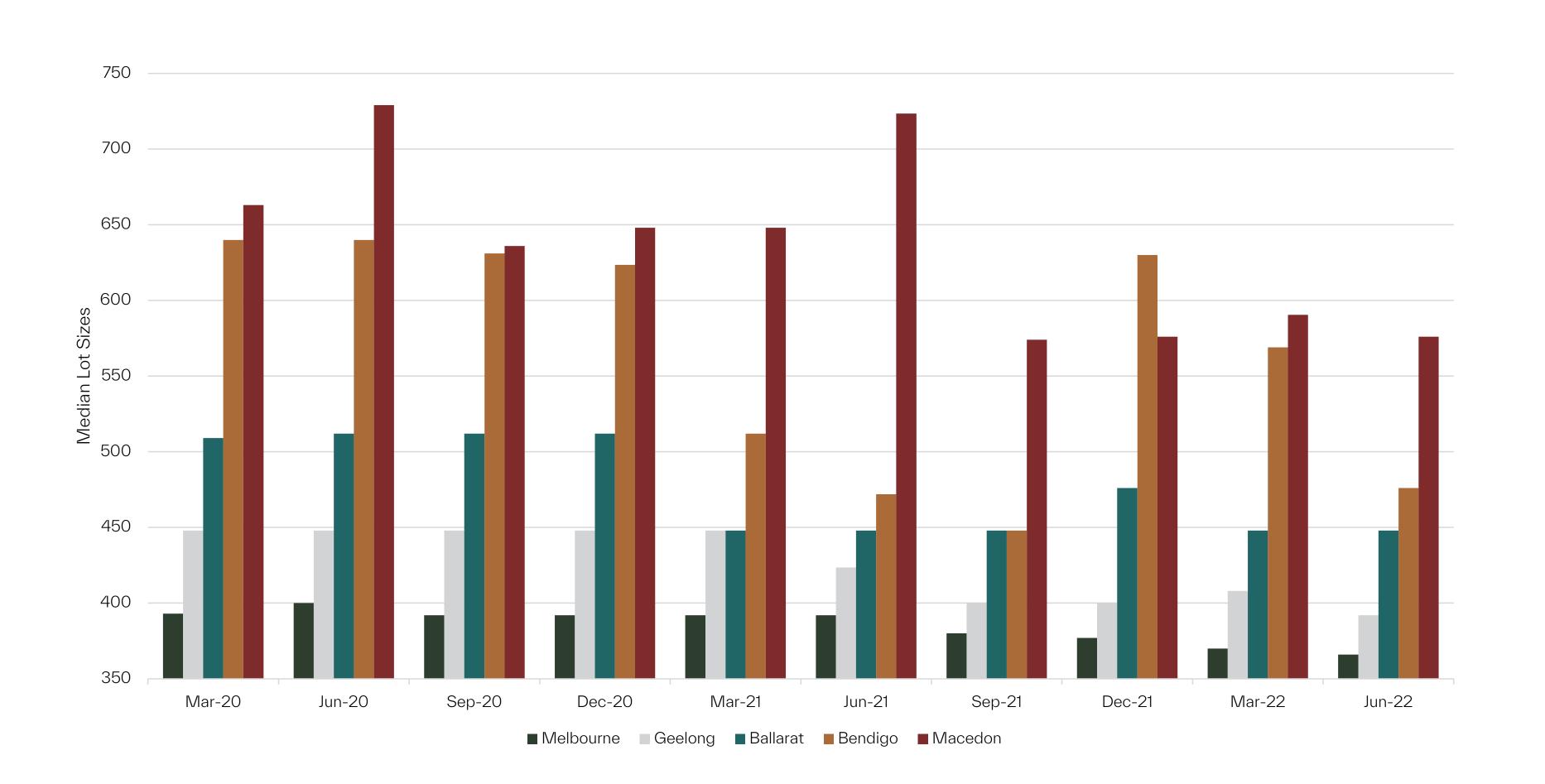
## Average Monthly Gross Lot Sales



## Growth Regions - Median Lot Prices



## Growth Regions - Median Lot Sizes



#### 2 Year Change

MELBOURNE

-8.5%, -34sqm 366sqm

GEELONG

-12.5%, -56sqm 392sqm

BALLARAT

-12.5%, -64sqm 448sqm

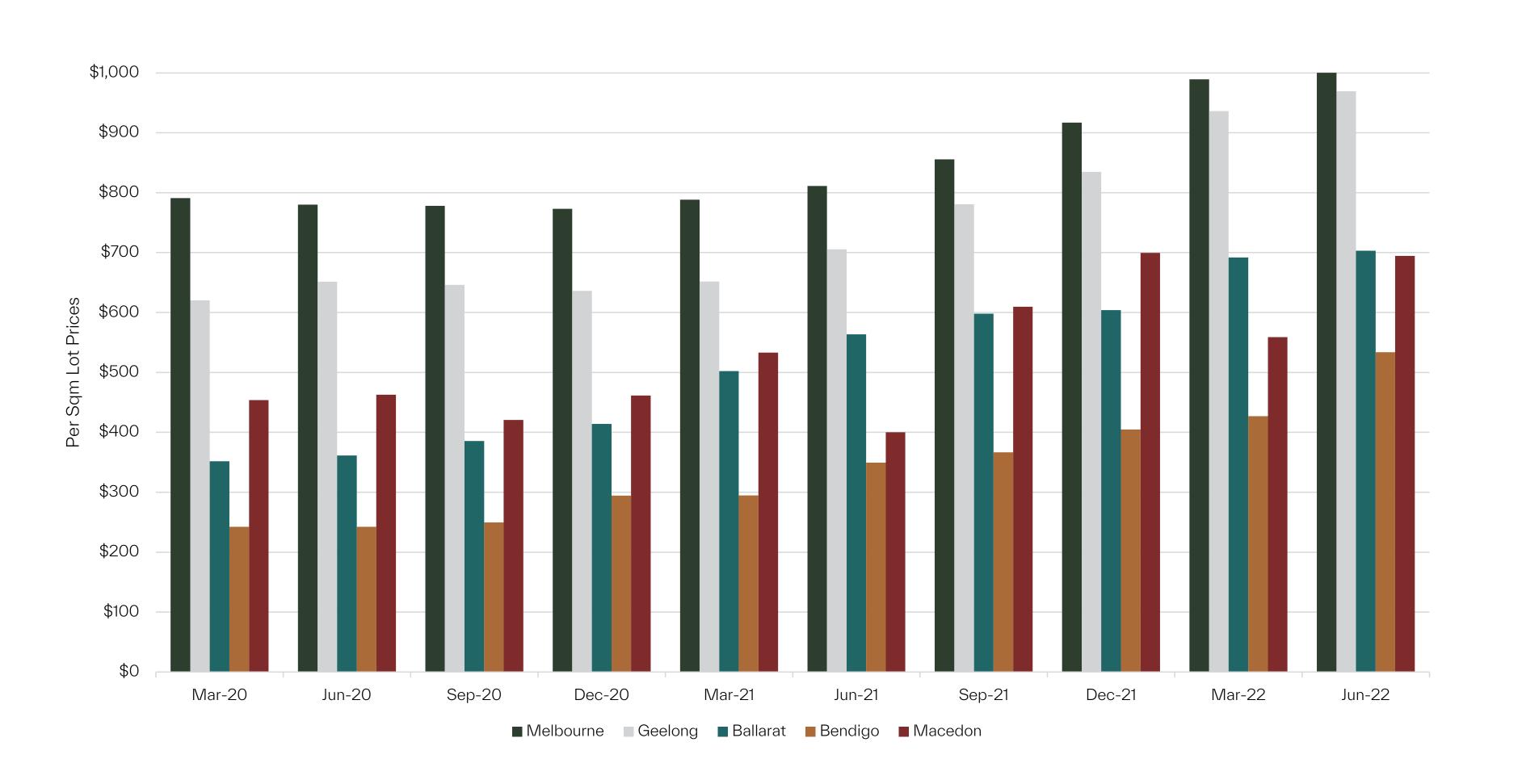
BENDIGO

-25.6%, - 164sqm 476sqm

MACEDON

-21.0%, - 153sqm 576sqm

## Growth Regions - Per SQIVI Lot Prices



#### 2 Year Change

MELBOURNE

+32.8% \$1,036/sqm

GEELONG

+48.8% \$318/sqm

BALLARAT

+94.6% \$342/sqm

BENDIGO

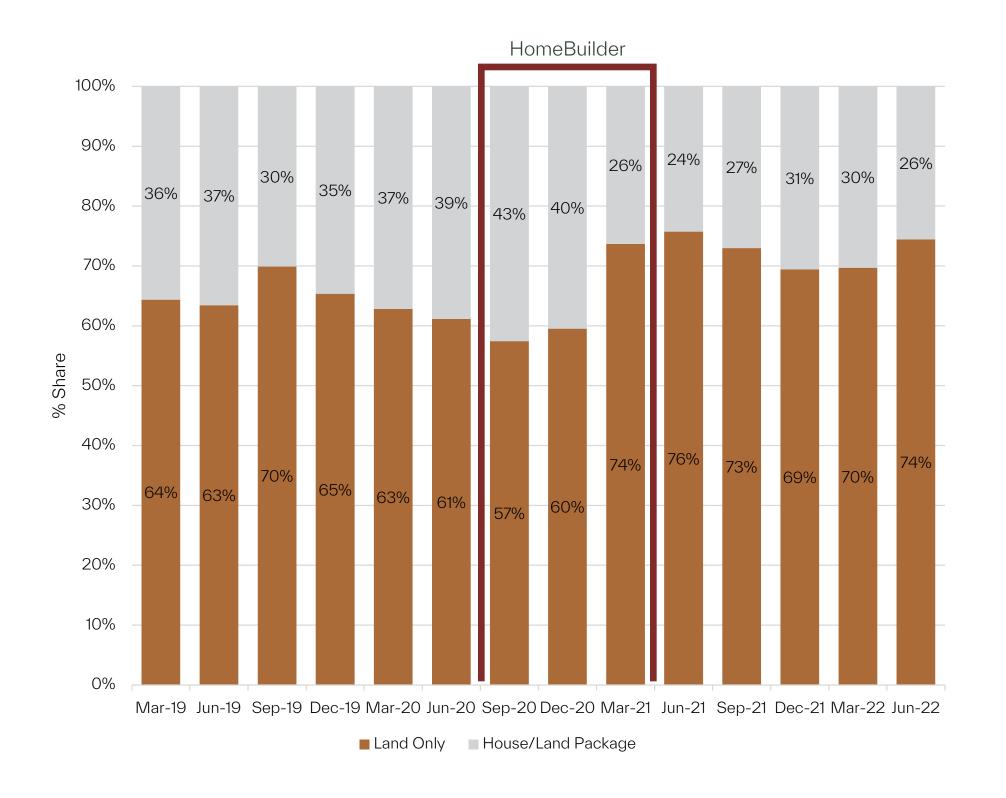
+120.3% \$534/sqm

MACEDON

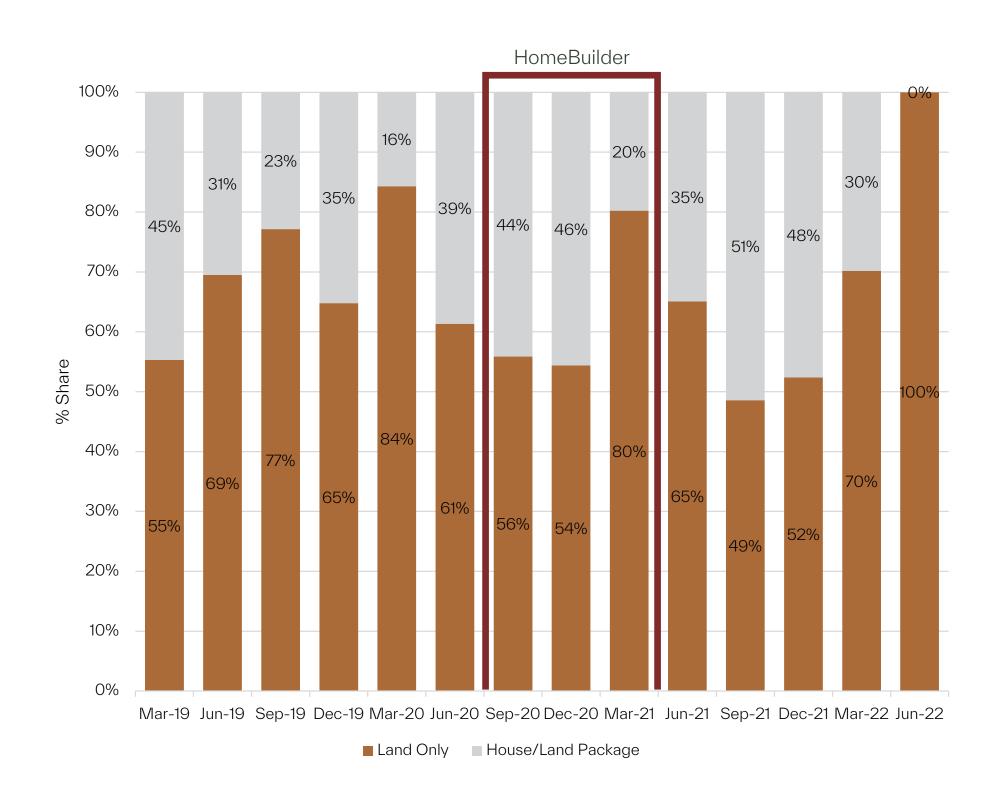
+50.0% \$694/sqm



#### Melbourne

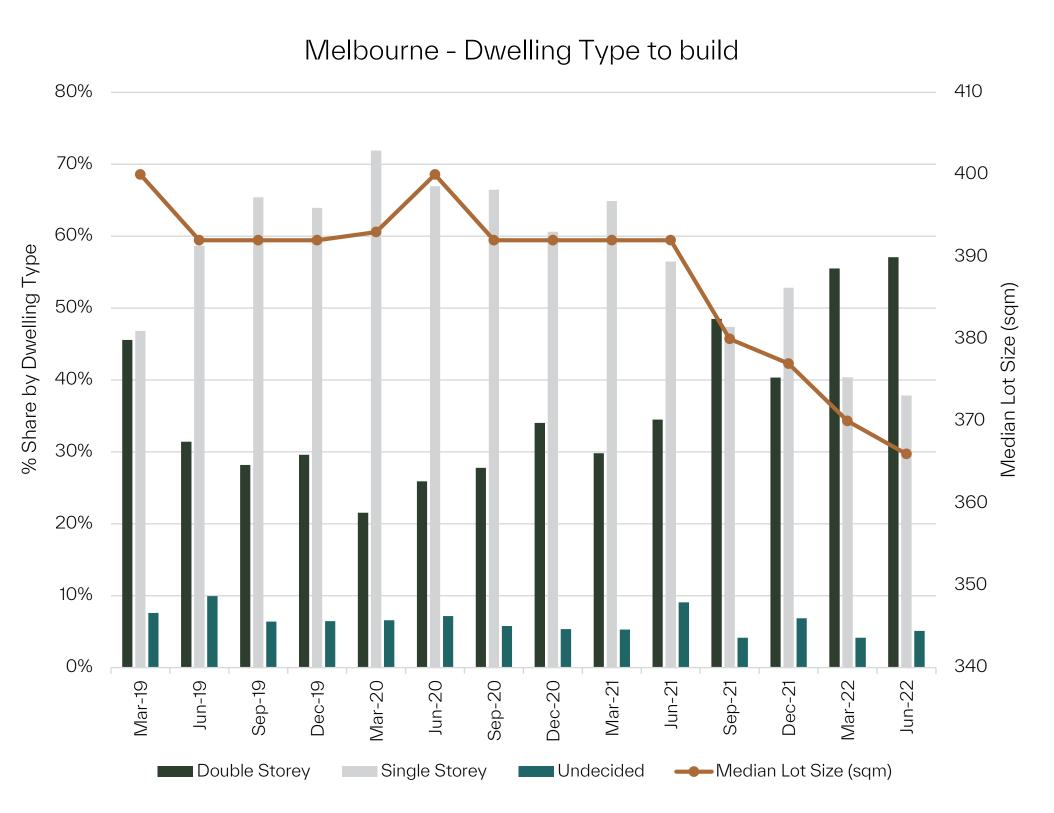


#### Geelong

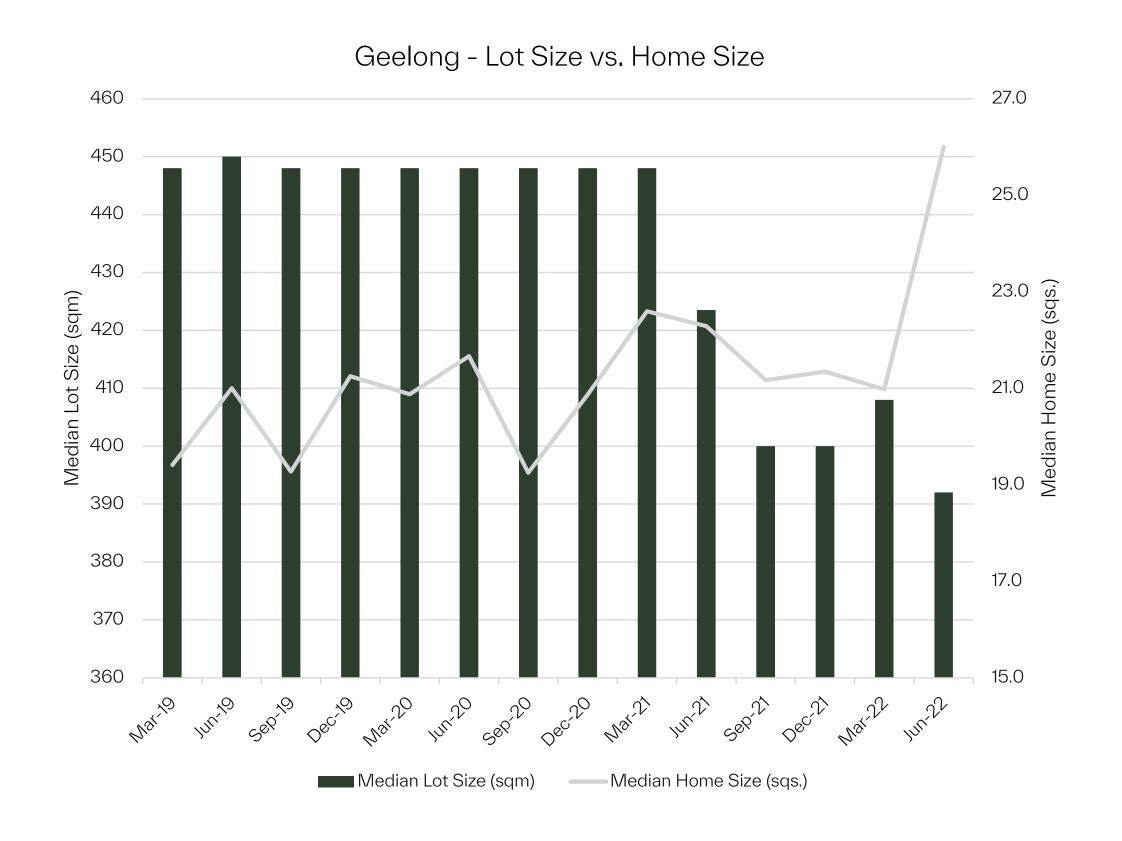


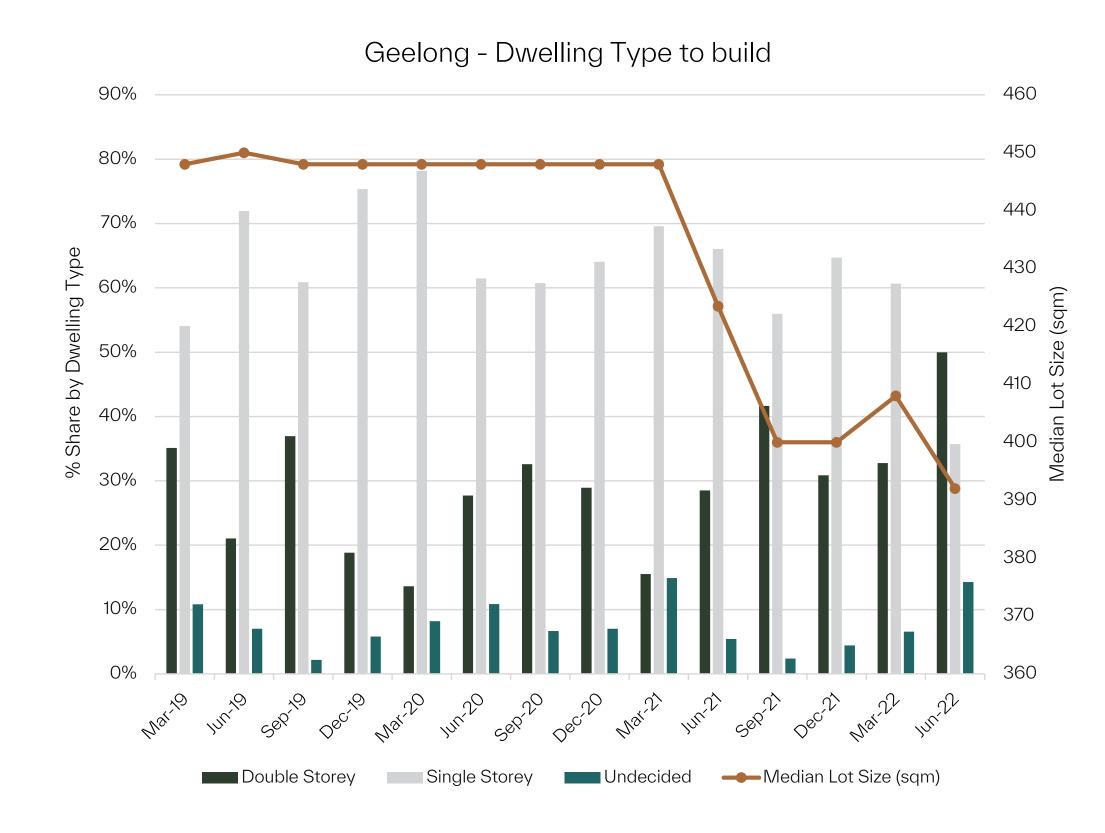
## Lot Size and Buyer Choice - Melbourne





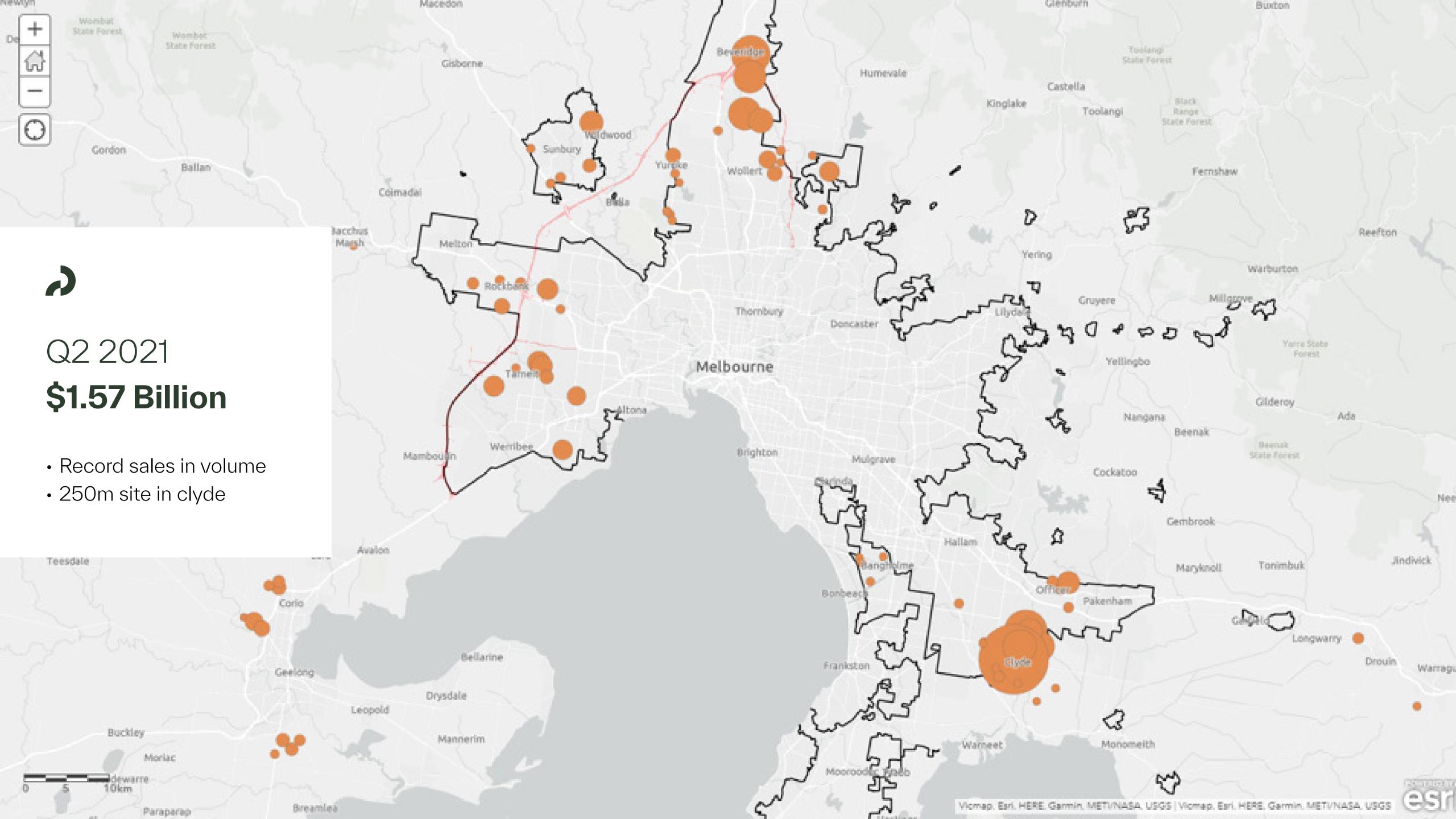
## Lot Size and Buyer Choice - Geelong

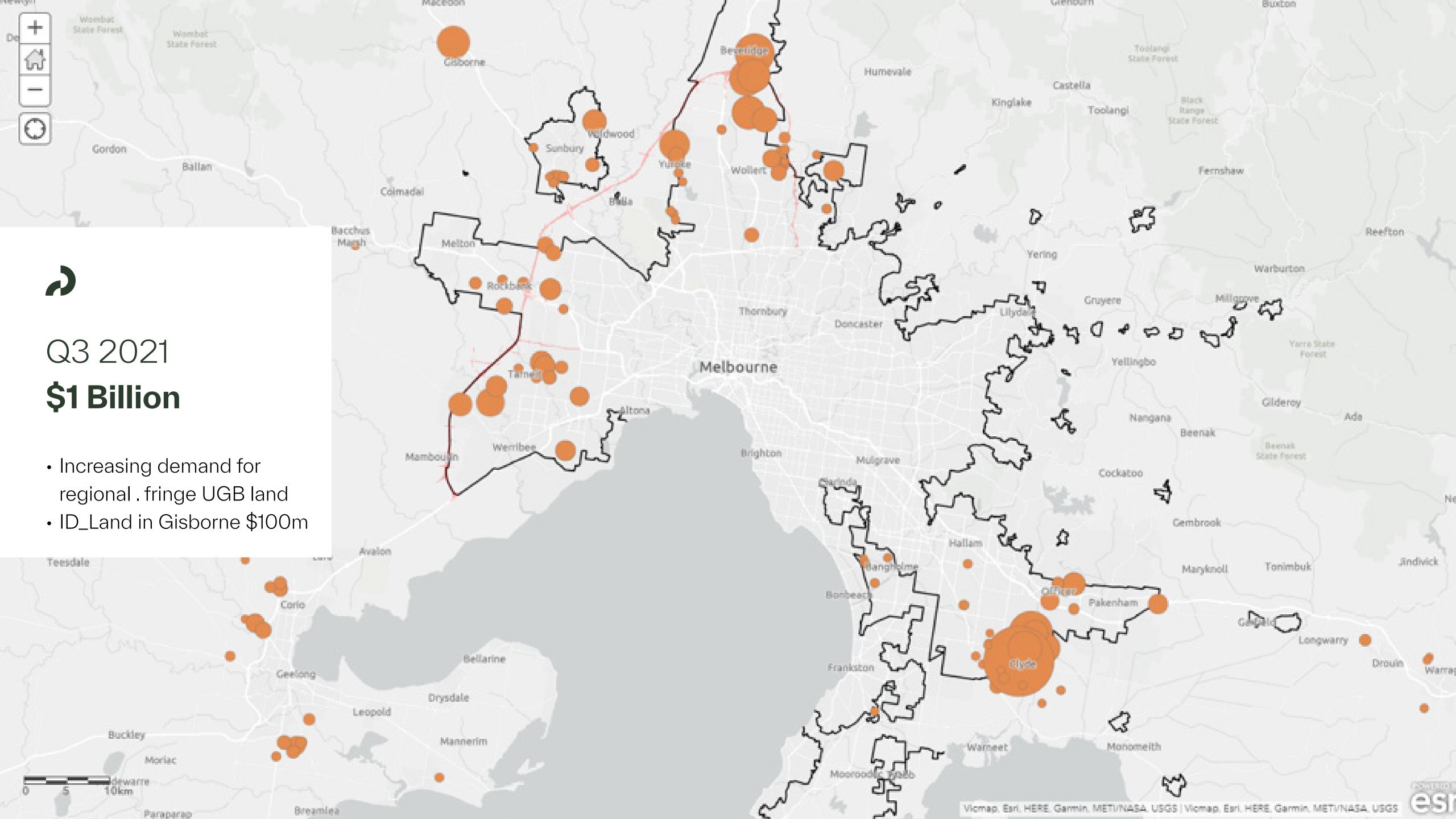


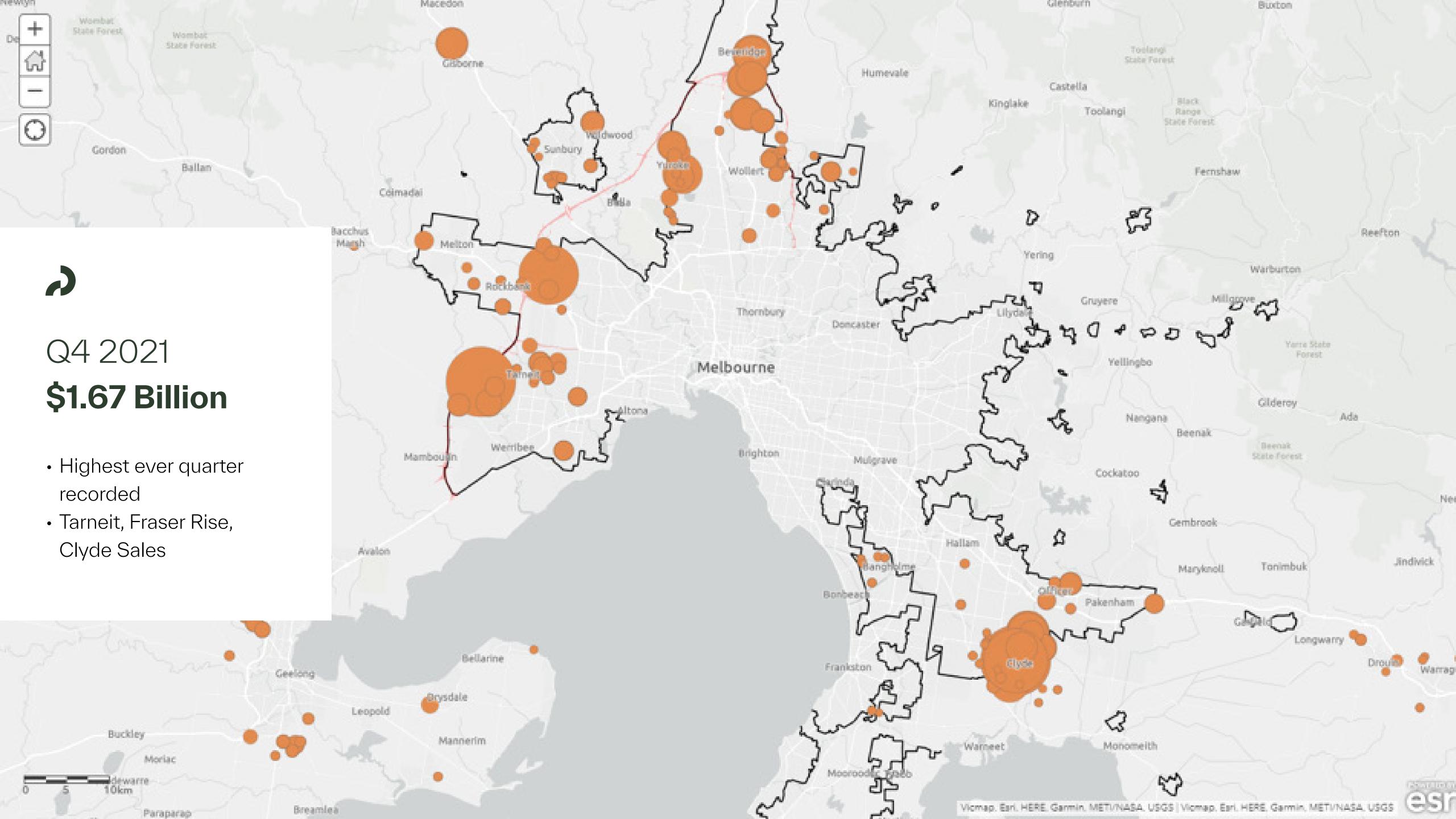


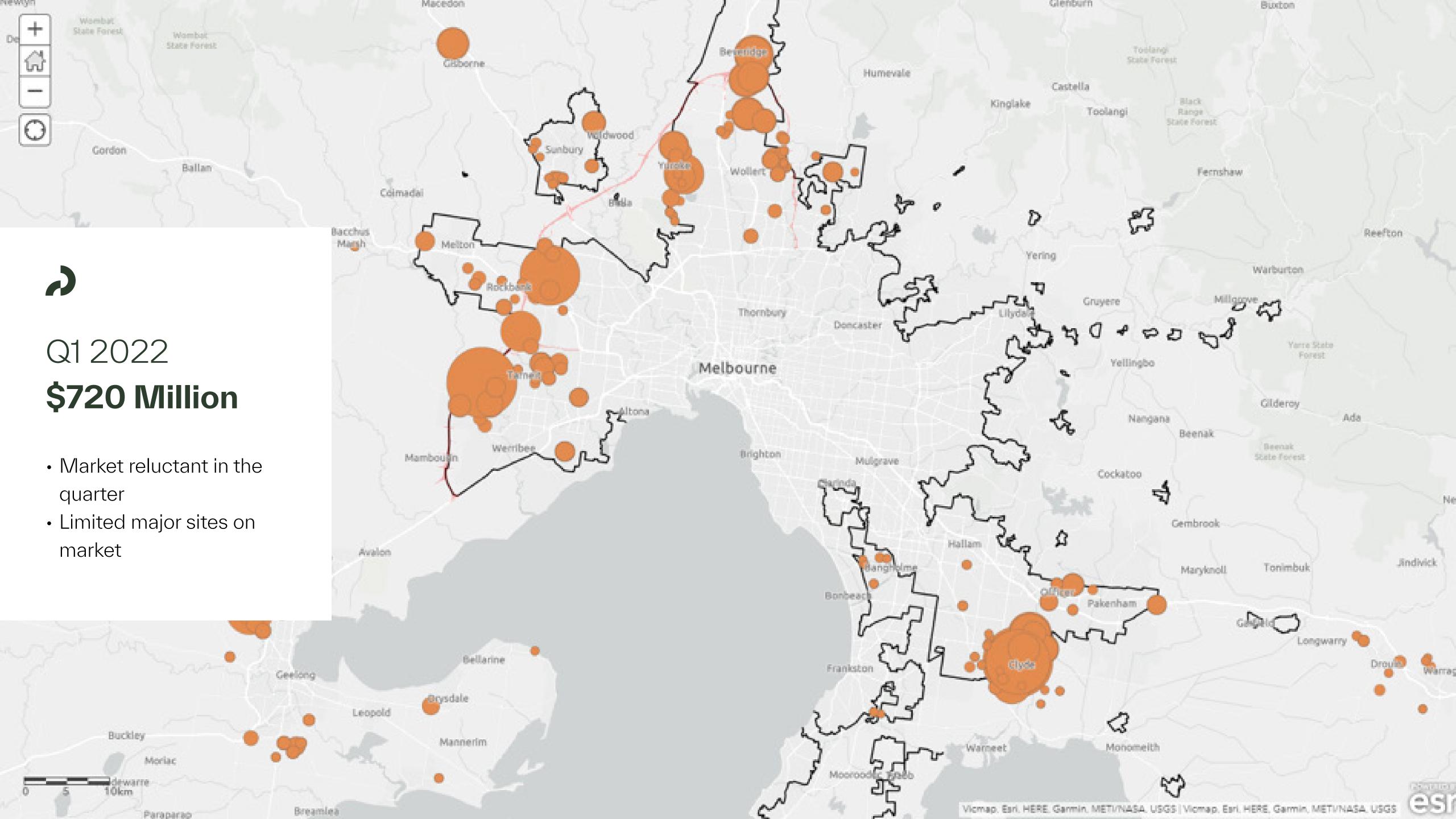
SECTION THREE

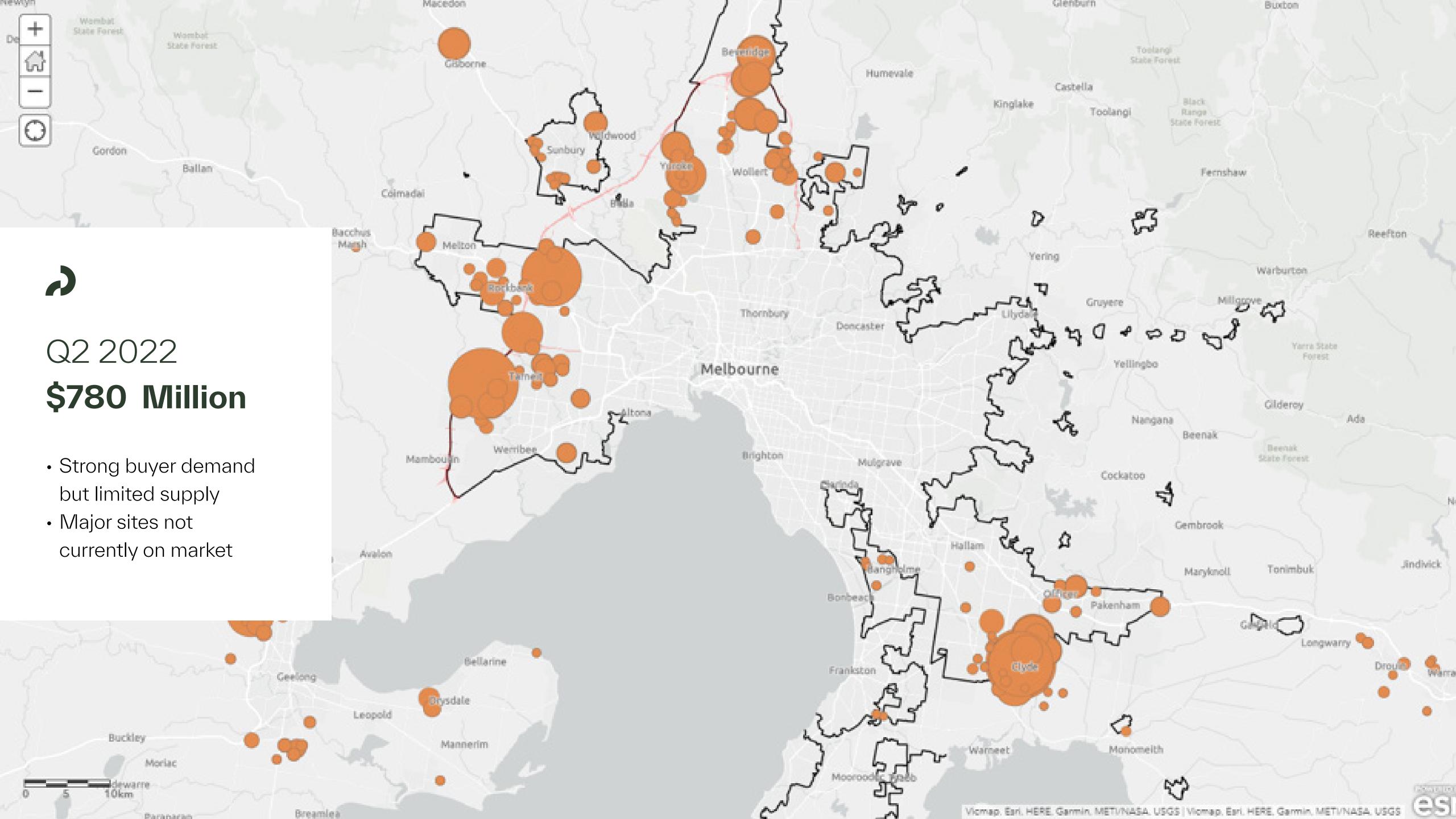
# Market Demand Englobo Land







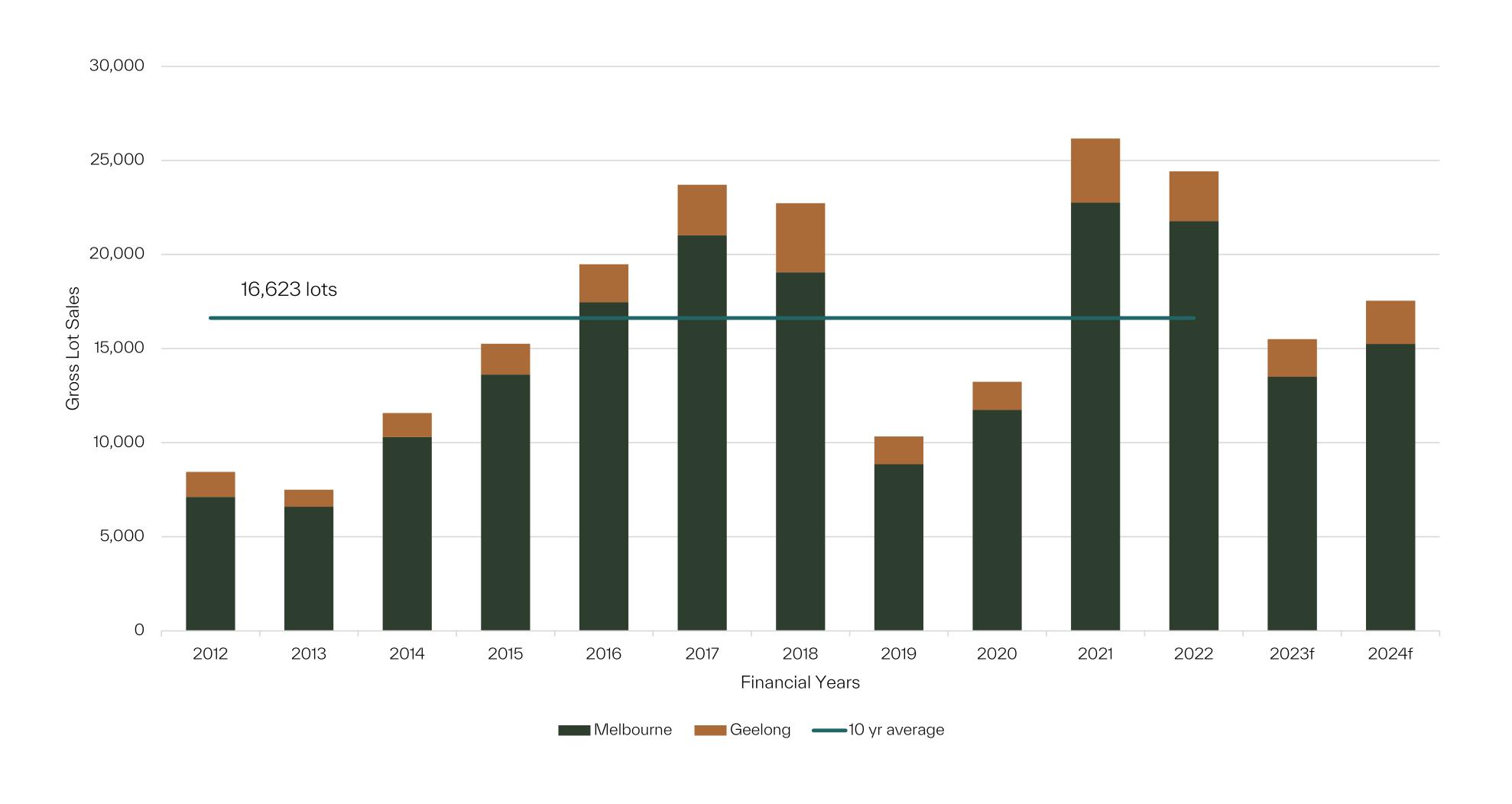




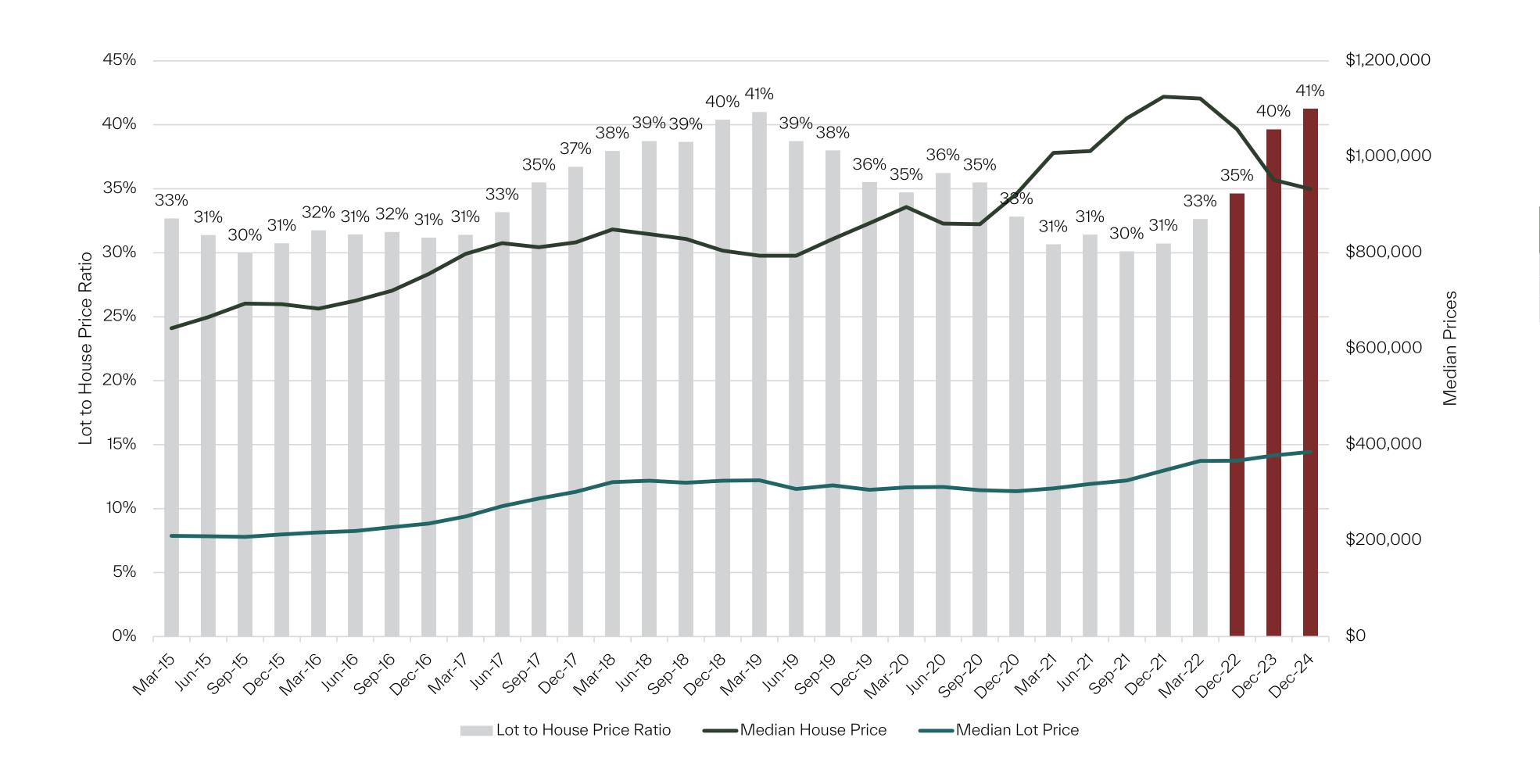
SECTION FOUR

## Market Forecast

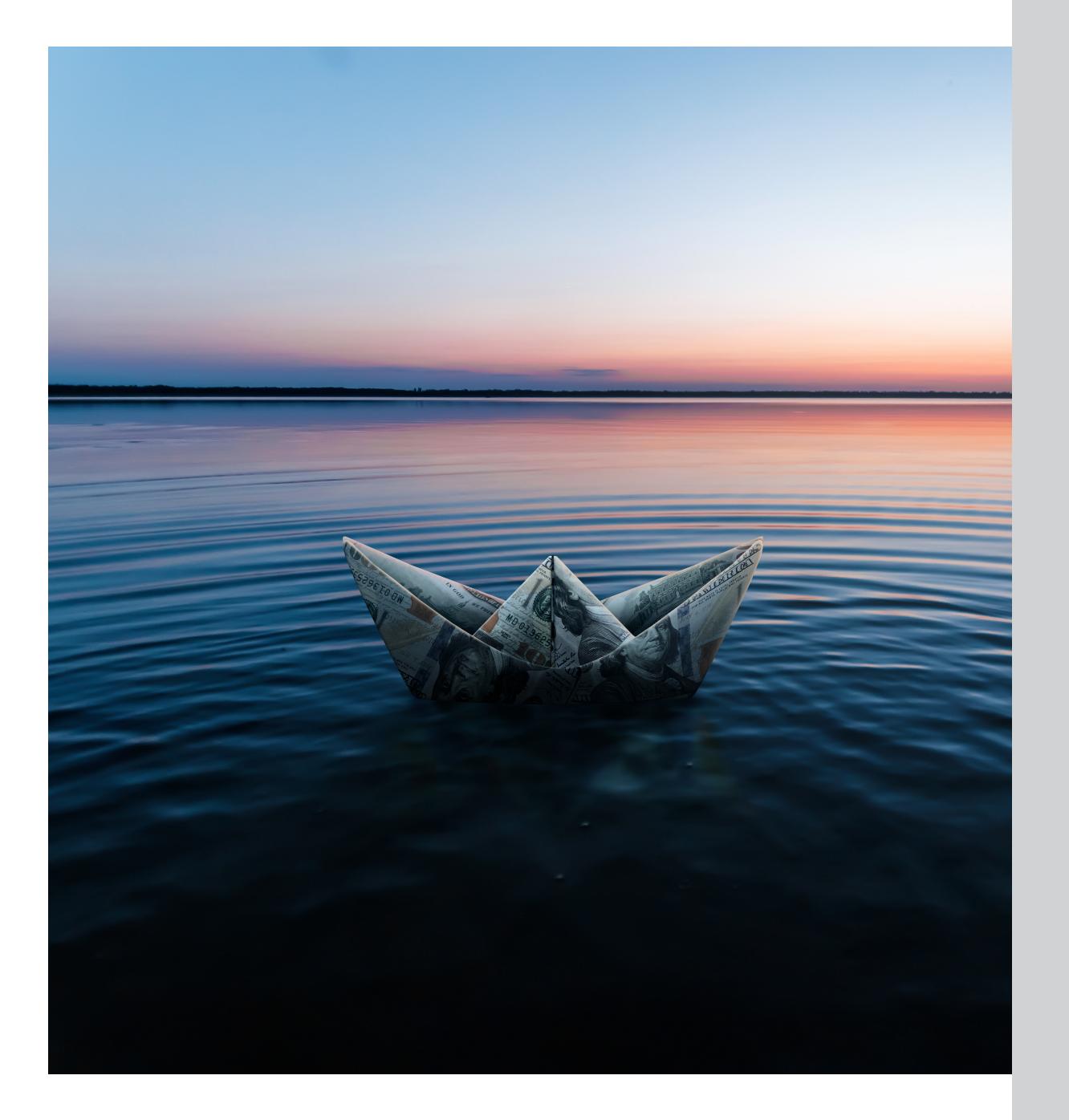
### Forecast Gross Lot Sales



### Forecast Prices - Melbourne



Assumptions		
	House	Land
2022	-6%	6%
2023	-10%	2%
2024	-2%	2%





#### Headwinds



#### Conflict in Eastern Europe

May exacerbate supply chain issues, resulting in further inflationary pressures, particularly on oil.



#### Recent Flooding Across NSW and QLD

Denting consumer confidence and creating local supply chain issues.



#### Probable Sharp Interest Rate Rises Over the Next 18 Months

To reduce buyer capacity and household expenditure.



Ongoing Risk of Further COVID-19 Variants



#### Tailwinds



#### Re-opening of State and International Borders

Net overseas migration is a key driver of economic growth. Its return will boost economic activity and alleviate staff shortages across industries.



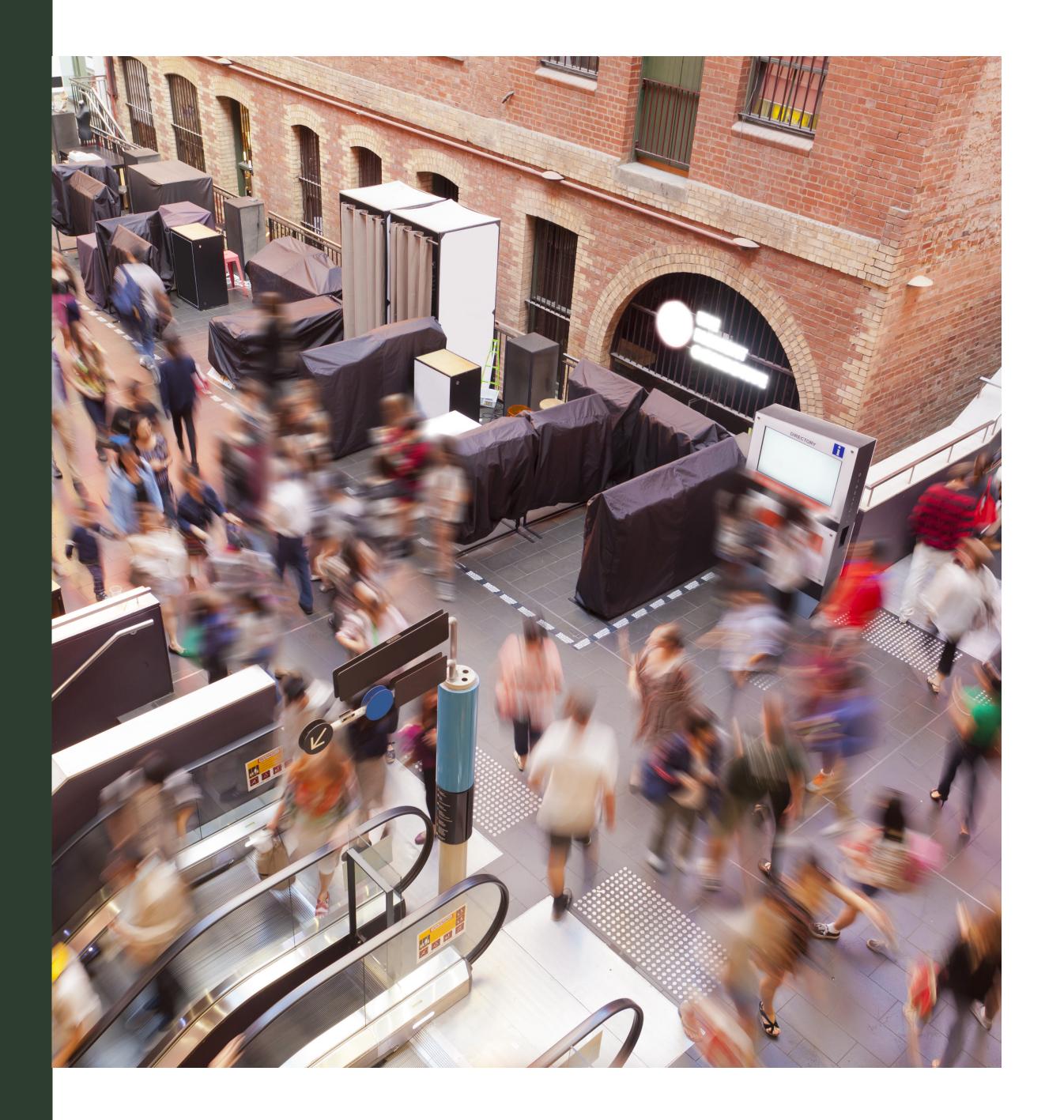
#### Tight Labour Market to Underpin wage growth

Low unemployment (currently 4.0% Mar-22), is expected to persist, and will offset to some degree, any further inflation and interest rate rises.



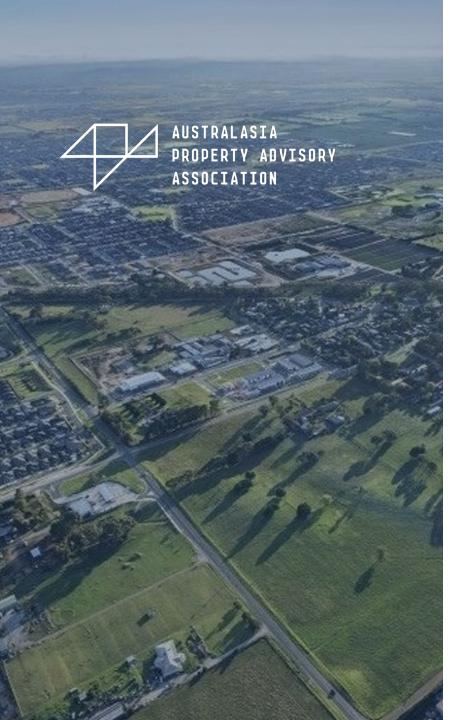
#### Considerable pipeline of residential construction projects

The success of homebuilder and the record breaking year that was 2021 will continue to feed public and private dwelling investment.





#### Q & A Time



## Market Trends and Acquisitions in Greenfield Developments

**Luke Kelly** 

Managing Director of RPM Group

**Market Trends for Land Subdivision Sector** 

**Karl Rogers** 

State Director Victoria

**Land Acquisition and Due Diligence** 

#### APAA Workshop

Land Subdivision – Acquisition and Due Diligence



Presented by:

**Karl Rogers**State Manager - Victoria



### Peakurban - Introduction

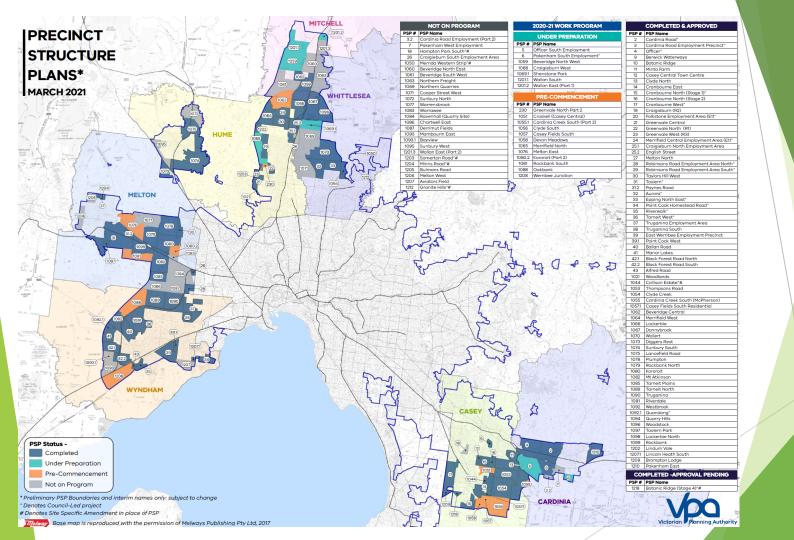
- Peakurban is a commercially astute, Client relationship focused consultancy specialising in the Land Development Sector.
- We have a team of 120 operating in Queensland and Victoria across 5 Offices
- Provide specialised Land development and Stormwater advice across both States.
- We're trusted advisors to a large cross section of Clients including many of Australia largest developers.
- Three Peakurban representatives here tonight with me. - Brent Thomas, Chris Gallaugher and Tom Barbour



### Victorian Market and Opportunities

- Demand outstripping supply of serviceable land. Over 32,000 lots released last financial year, typical demand of around 16,000.
- Melbourne Land supply is tightly held, predominantly by the major developers resulting in significant recent price increases.
- Successful development relies on acquiring sites that can be permitted and serviced in a timely manner at a feasible cost.

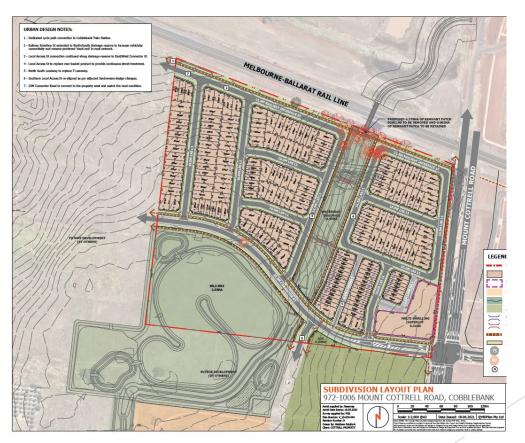




## Development Timeframes

- ▶ PSP's can take many years to prepare, often 4-5 years from commencement until gazetted.
- Once gazetted, a planning permit, endorsed plans and approved construction drawings are required before works can commende.
- Culture Heritage Management plans (CHMP's) are becoming more critical with typical preparation times of 2 years.
- Access for external downstream works is more and more critical as Authorities are pushing back on interim solutions like sewer pumpstations and retarding basins.
- Covid has exacerbated the skills shortage, severe shortage of technical staff across the industry, particularly impacting Authorities.

# Feasibility Example - 972 Mt Cottrell Rd



# Feasibility Example – 972 Mt Cottrell Rd

- ▶ 13Ha site in Cobblebank, yielding 200 residential lots of varying sizes.
- Opportunities
  - Well serviced with adjoining developments permitted
  - Excellent location, close to Freeway and rail.
  - Potential to share external service costs with surrounding developers
- Constraints
  - Layout constraints in original Structure Plan
  - Multiple land owner agreements required.
  - Drainage outfalls reliant on downstream access.
  - External Road compromised by PSP layout

	20-Oct-21 Blooin Scott PEAKURBAN	Stage:	TOTAL	Stage 1	Stage 2	Stage 3	Comment
	124800 Achieve more	Total Lots:	200	91	72	37	
	4 Level 1, 1-5 Nantilla Rd, Notting Hill Vic 316	Gross Area(ha): Dev. Area(ha):	13.23 9.58	7.89 4.22	3.58 3.58	1.78 1.78	
	Tel: 03 9502 742	% Total NDA	44%	44%			
	CONSTRUCTION WORKS - CIVIL						
	INTERNAL WORKS						
	Road and Drainage	allow	\$7,898,000	\$3,895,000	\$2,854,000	\$1,149,000	Allow 15 lots in Mixed use site
	Earthworks	allow	\$956,000	\$422,000	\$358,000	\$176,000	
c)	Internal Sewer Reticulation Internal Potable Water Reticulation	allow	\$1,200,000 \$745,000	\$546,000 \$339.000	\$432,000 \$268.000	\$222,000 \$138.000	
	External Potable Water	allow	\$0	\$0	\$0	\$0	
ń	Re-use Water Reticulation	Not Required	\$0	\$0	\$0	\$0	Not mandated by Western Water policy
<b>g</b> )	Electrical Light Poles & Cabling	allow	\$770,000	\$350,000	\$277,000	\$143,000	
h)	NBN Communications (pit & pipe) Landscape	allow	\$145,000	\$66,000	\$52,000	\$27,000	
ŋ	I) Allow \$1500/lot street landscaping	allow	\$361,000	\$164,000	\$130,000	\$67,000	
	II) Reserve landscape	allow	\$1,699,000	\$1,699,000	\$0	\$0	
	EXTERNAL MAJOR WORKS - SHARED	1			_		
	External Drainage - Melb Water Scheme Works	allow	\$1,862,136	\$1,862,136	\$0	\$0	Shared cost based on 41% of developable catchment
k)	External Sewer \ Pumpstation and rising main DCP IT25 Mt Cottrell Rd / Connector	allow allow	\$748,000 \$1,800,000	\$748,000 \$1,800,000	\$0 \$0	\$0 \$0	Shared cost based on 41% of developable catchment
m)	Contingency, allow 5%	allow	\$1,800,000	\$1,800,000	\$219,000	\$97,000	
,	8 ub-tota	1	\$19,096,138	\$12,488,138	\$4,690,000	\$2,019,000	
	COUNCIL / VICROADS CHARGES						
a) b)	Infrastructure Contribution Fee@ \$249000/Ha Public Open Space	allow allow	\$2,371,000 \$456,000	\$1,046,000 \$201,000	\$888,000 \$171,000	\$437,000 \$84,000	Cash contribution allow 3.97% of NDA @ \$120/m2
c)	Community Infrastructure Levy	allow	\$456,000 \$0	\$201,000	\$171,000 \$0	\$84,000	Paid at building permit application.
	Supervision/checking fees	allow	\$258,000	\$127,000	\$93,000	\$38,000	
<b>e</b> )	Certification Fee	allow	\$25,000	\$10,000	\$5,000	\$10,000	
10	Council Maintenance Bond	allow	\$396,000	\$195,000	\$143,000	\$58,000	
b)	Landscape incomplete works bond Landscape maintenance bond	allow allow	\$3,091,000 \$413,000	\$2,795,000 \$373,000	\$195,000 \$26,000	\$101,000 \$14,000	
n)	Growth Area Authority Charge, \$119000/Ha	allow	\$1,576,000	\$940,000	\$426,000	\$210,000	
Ď	Vegetation Offsets- Refer PSP NVPP Plan 1	No allowance		-	-		No allowance pending specialist advice
	Sub-tota WATER AUTHORITY FEES	1	\$8,688,000	\$6,687,000	\$1,847,000	\$862,000	
a)	Western Water Application/Acceptance Fees	allow	\$21,000	\$7,000	\$7.000	\$7,000	
b)	Potable Water Supply Contribution - \$3073/lot	allow	\$616,000	\$280,000	\$222,000	\$114,000	
C)	Reuse Water Supply Contribution - \$0/lot	allow	\$0	\$0	\$0	\$0	
d) e)	Sewerage - Contribution \$3073/lot Water Authority Works Bond	allow allow	\$616,000 \$98,000	\$280,000 \$45,000	\$222,000 \$35.000	\$114,000 \$18,000	
a)	Hydraulic Contribution - Shogaki Drive DS-\$187498/Ha	allow	\$1,793,000	\$791,000	\$672,000	\$330.000	
h)	WSUD Contribution - Shopaki Drive DS-\$29840/Ha	allow	\$286,000	\$126,000	\$107,000	\$53,000	
	Sub-total ELECTRICITY CHARGES & TELEPHONE		\$3,430,000	\$1,629,000	\$1,285,000	\$838,000	
<b>a</b> )	Electrical Network Fees and Administration	allow	\$71.000	\$32,000	\$26,000	\$13,000	
b)	NBN levy, \$600/lot	allow	\$122,000	\$55,000	\$44,000	\$23,000	
	Sub-tota	1	\$183,000	\$87,000	\$70,000	\$38,000	
a)	REIMBURSEMENTS  Council Maintenance Bond	allow	(\$396,000)	(\$195,000)	(\$143,000)	(\$58,000)	
b)	Landscape incomplete works bond	allow	(\$3,091,000)	(\$2,795,000)	(\$195,000)	(\$101,000)	
c)	Landscape maintenance bond	allow	(\$413,000)	(\$373,000)	(\$26,000)	(\$14,000)	1
<ul><li>d)</li></ul>	Water Authority Works Bond	allow	(\$98,000) (\$2,441,000)	(\$45,000) (\$2,441,000)	(\$35,000) \$0	(\$18,000)	
e) f)	External Drainage Construction External Drainage Design Fee	allow	(\$2,441,000) (\$220.000)	(\$2,441,000) (\$220,000)	\$0 \$0	\$0 \$0	
9)	External Sewer Construction	allow	(\$673,200)	(\$673,200)	\$0	\$0	
h)	External Sewer Design Fee	allow	(\$60,588)	(\$60,588)	\$0	\$0	
0	DCP IT25 Mt Cottrell Rd / Connector	allow	(\$1,800,000)	(\$1,800,000)	\$0	\$0	
D	Road Acquisition Active Open Space acquisition	allow allow	(\$294,000) (\$93,000)	(\$294,000) (\$93,000)	\$0 \$0	\$0 \$0	Allow 2800m2 @ \$120/m2 Allow 750m2 @ \$120/m3
Ť	8 ub-tota	1	(\$9,679,788)	(\$8,989,788)	(\$399,000)	(\$191,000)	The state of the s
	CONSULTANTS FEES Engineering Design	allow	\$658,000	\$317,000	\$238,000	\$103,000	
a) b)	Engineering Design Engineering Administration	allow	\$275,000	\$317,000	\$238,000 \$100.000	\$103,000	
	Landscape	allow	\$207,000	\$187,000	\$13,000	\$7,000	
d)	Planning	allow	\$20,000	\$20,000	\$0	\$0	
	Surveying - (subdivision, asset recording, dspec)	allow	\$222,000	\$101,000	\$80,000	\$41,000	
9)	Fiora and Fauna Cultural and Heritage Management	allow	\$10,000 \$0	\$10,000 \$0	\$0 \$0	\$0 \$0	No heritage overlay applies
n) D	Geotechnical Investigations	allow	\$0 \$41,000	\$20.000	\$0 \$1,000	\$0 \$20,000	No nemage overlay applies
Ď	Contamination, Phase 1 Audit allowance only	allow	\$10,000	\$5,000	\$0	\$5,000	
k)	Traffic Investigations	allow	\$20,000	\$20,000	\$0	\$0	
ŋ	Electrical Design & Audit	allow	\$51,000	\$23,000	\$18,000	\$10,000	
m)	NBN Design & Audit	allow	\$42,000 \$1,658,000	\$19,000 \$864,000	\$15,000 \$485,000	\$8,000 \$237,000	
	5 UD-10 US	Total (Ex GST)	\$1,666,000 \$23,280,348	\$11.863.348	\$7,938,000	\$3.889.000	
		CostLot	\$118,402	\$128,068	\$110,250	\$99,703	

<sup>1.</sup> This estimate has been prepared based on preliminary servicing advice from the relevant authorities. Final costs will vary and be subject to site survey, detailed design and rates of development in the area. No allowance has been included for GST, marketing, legal, selling costs or land holding costs.

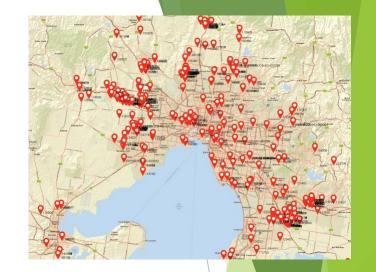
### Opinion of Cost

- Critical to provide timely initial advice, many opportunities are locked in quickly. Recommend high level assessment to secure site subject to detailed due diligence over 60 days.
- Initial assessment comprises desktop service assessment, discussion with Authorities, planning/yield review.
- Cost and timing of external works, potential to impact timing, reimbursement by Authorities.
- Assess Authority contributions
  - Is GAIC applicable, credits?
  - ▶ How is open space treated?
- Identify key constraints and how to unlock development for optimal return.

#### Indicative per lots costs -2021

The data set used in this report comprises the following:

- 97 Projects
- Approximately 15,117 lots: 3080 lots of tendered/contracted and confirmed values over 20 months & 12,037 lots of due diligence feasibilities.
- Only successful or currently open due diligence reports considered to not skew data if sites were not feasible for development.
- All data is from 2020 onwards to remain current with overall fees and construction pricing.
- Developments less than 20 lots or outside of the growth municipalities were not considered though there is substantially more data for those areas.



#### Indicative per lots costs -2021

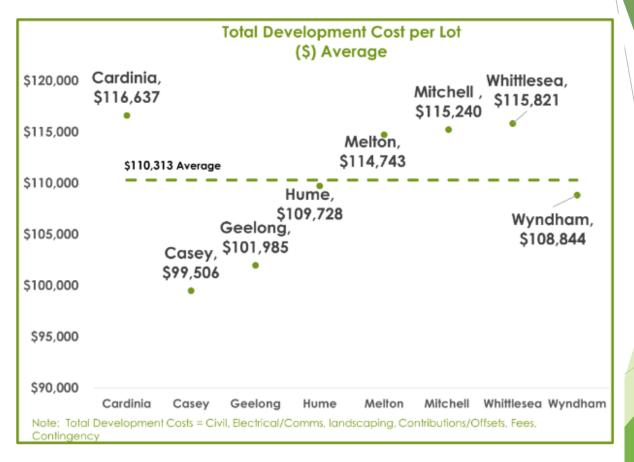


Figure 2 - Total Average Development Cost per lot by Council.

# Supply Chain risk

- Supply chain costs will be a factor. Typical real cost increase over last 6 months of 10-15%.
- Mitigate by;
  - Locking in order of key materials early pipes, substations etc.
  - Rolling contracts for multiple stages to give confidence in supply/order
  - Consider supply from interstate if required
  - Look at alternative products, PVC stormwater etc.
  - Negotiate hard at tender pre-award. Price ris

# Thank you and Questions



# Q & A Time

# **Appreciations**

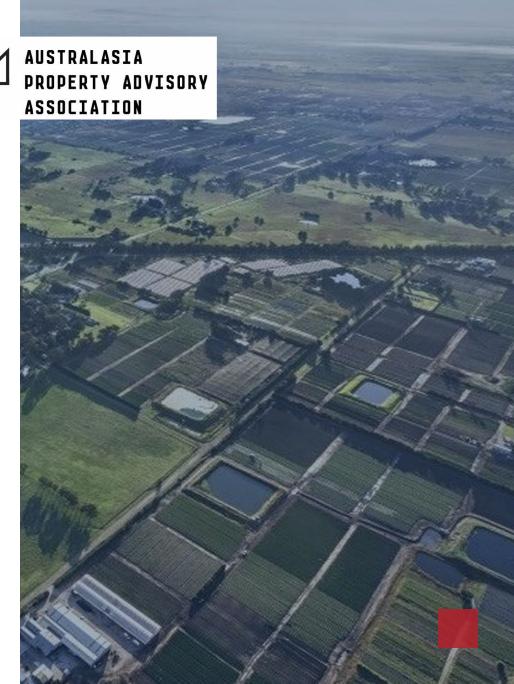
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